



As of 5.23

REGISTRATION & COFFEE HOURS (Breakfast is included in Copacabana room rate):

JUNE 1	07:30-17:15
JUNE 2	08:00-12:30

THURSDAY, JUNE 1

08:30-8:45

WELCOME (NON-CLE)

Thomas F. ZYCH Sr., ABA Antitrust Law Section Chair, Thompson Hine LLP, Cleveland, OH
Michael G. EGGE, Conference Chair, Latham & Watkins LLP, Washington, DC
Renê G. S. MEDRADO, IBRAC Conference Chair, Pinheiro Neto Advogados, Sao Paulo

8:45-10:00

IN-HOUSE HOT TOPICS SHAPING THE ANTITRUST WORLD

Highly variable competition law regimes and levels of complexity and development in enforcement, particularly in Latin America, present a big challenge vis-à-vis the changing environment of today's antitrust laws and policies around the world. This panel will provide insight into how to best manage in-house counsels' challenges, whether they involve multi-jurisdictional mergers, agency investigations, administration of compliance programs, or giving advice on commercial matters to business teams.

Moderator:

Pablo TREVISÁN, Trevisan Abogados, Buenos Aires

Speakers:

Paolo BENEDETTI, Regional Head of Antitrust, Mercado Libre, Naucalpan
Leticia KINA, Chief Legal, Ethics & Compliance Officer, Ambev, Sao Paulo
Anahi PALOMA FRANZIN LLOP, Legal Director, OLX Group, Sao Paulo

10:00-11:15

PRICE & CUSTOMER DISCRIMINATION: RECENT TRENDS AND DOING BUSINESS IN THE AMERICAS

Over the last year, regulators across the Americas have been pursuing probes into alleged discrimination--both in terms of self-preferencing and unfair pricing. This panel will explore recent trends in price and consumer discrimination, and what it means for doing business in the Americas.

Moderator:

Adriana GIANNINI, Tauil & Checker Advogados Associated with Mayer Brown, Sao Paulo

Speakers:

Lucília FALSARELLA PEREIRA, Director, Cartel and Antitrust Enforcement, Competition and Markets Authority, London
Sharis A. POZEN, Clifford Chance LLP, Washington, DC
Guilherme RIBAS, TozziniFreire Advogados, Sao Paulo
Diogo THOMPSON DE ANDRADE, Deputy General Superintendent, CADE, Brasilia

Antitrust in the Americas

RIO DE JANEIRO / JUNE 1-2, 2023

ABA CHAIR: MICHAEL EGGE
IBRAC CHAIR: RENE G. S. MEDRADO

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11:15-11:30

BREAK

11:30-12:45

NEW TRENDS IN CARTEL ENFORCEMENT

Recent developments in anti-cartel enforcement and the rise of the digital era have created new challenges for both agencies and companies. This panel will discuss these developments, as well as non-traditional cartels and the innovative cases agencies are undertaking, and how this creates new risks for companies and individuals.

Moderator:

Carlos MENA LABARTHE, Creel García-Cuéllar Aiza y Enriquez, Mexico City

Speakers:

Amanda ATHAYDE, Pinheiro Neto Advogados, Brasilia

Huy DO, Fasken, Toronto

Fernanda Garcia MACHADO, Deputy General Superintendent, CADE, Brasilia

12:45 – 14:30

NETWORKING LUNCHEON (NON-CLE)

14:30 – 15:45

STANDING FIRM ON GUN-JUMPING: NOTABLE ACTIONS AND POLICY LINES ACROSS THE AMERICAS

A central tenet of a strong merger control regime is taking action against firms that violate standstill principles pending merger review. How firmly are merger control regimes across the Americas drawing the line on gun-jumping? This panel will address this question with a review of notable actions taken across the region, and a report card on the message being sent to deal makers.

Moderator:

Lorena PAVIC, Carey y Cia, Santiago

Speakers:

Alejandro GARCÍA DE BRIGARD, Brigard Urrutia, Cali

Ricardo RIESCO, Former Antitrust Prosecutor, Bering, Santiago

Barbara ROSENBERG, Barbosa Müssnich Aragão, Rio de Janeiro

Fiona A. SCHAEFFER, Milbank LLP, New York, NY

15:45 – 17:15

ENFORCERS ROUNDTABLE

Antitrust is changing at a fast pace: new enforcement tools and approaches are deployed around the globe to foster competition in digital markets; mergers are increasingly challenged and authorities seem more skeptical than ever to consider remedies; new priorities are emerging (competition in labor markets, sustainability, etc.). Hear at the enforcers' roundtable from leaders around the hemisphere how these global changes are impacting their agencies and what are their main priorities for the coming year.

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Moderator:

Carles ESTEVA MOSSO, Latham & Watkins LLP, Brussels

Speakers:

Alexandre BARRETO DE SOUZA, General Superintendent, CADE, Brasilia

Viviana BLANCO BARBOZA, President Commissioner, COPROCOM, San Jose

Ana María RESÉNDIZ MORA, Commissioner, COFECE, Mexico City

17:15 – 18:30

COCKTAIL RECEPTION

FRIDAY, JUNE 2

8:30 – 8:45

WELCOMING REMARKS

8:45 – 10:00

ANTITRUST ENFORCEMENT IN THE TECH SECTOR: WHERE WILL IT GO FROM HERE?

The technology sector is a huge area of focus for antitrust enforcement agencies across the Americas (and around the globe!) and tech companies face an increasing number of investigations with novel theories of harm. This panel will explore the tech investigations and cases that are pushing the boundaries of antitrust and discuss how the enforcement agenda may evolve going forward.

Moderator:

Logan M. BREED, Hogan Lovells US LLP, Washington, DC

Speakers:

Barbara LUVIZOTTO, Legal Manager, Antitrust & Commercial, iFood, Sao Paulo

Bernardo MACEDO, LCA Consultores, Sao Paulo

Ricardo MEDEIROS DE CASTRO, Deputy Chief-Economist, CADE, Brasilia

Augustín WAISMAN, Beccar Varela, Buenos Aires

10:00 – 11:30

MOVING BEYOND THE CONSUMER WELFARE STANDARD AND ANTITRUST POPULISM

The global debate around the consumer welfare standard raises important questions about the objectives of antitrust and the importance of competition in a market economy: Do the goals and purposes of competition law need to be restated? Should antitrust policy account for non-competition concerns? Do these issues raise institutional capacity concerns for competition agencies? This panel will discuss these important issues and their potential impact on business activity in the Americas.

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Moderator:

Krisztian KATONA, VP Global Competition & Regulatory Policy, CCIA, Washington, DC

Speakers:

Leonor CORDOVIL, Grinberg Cordovil Advogados, Sao Paulo

Santiago DEL RIO, Marval O'Farrell & Mairal, Buenos Aires

Carlos RAGAZZO, Professor, Fundação Getulio Vargas, Rio de Janeiro

Felipe SERRANO, Serrano Martinez, Bogota

Koren WONG-ERVIN, Axinn Veltrop & Harkrider, Washington, DC

11:30 – 11:45

BREAK

11:45 – 13:00

CURRENT CHALLENGES IN MULTI-JURISDICTIONAL REVIEWS

After the adoption of suspensory regimes in several countries in the Americas, to what extent are the substantive review frameworks of the agencies aligned? How does that affect the strategy of multi-jurisdictional merger filings in the region? This panel of experts explores the issues facing merging companies doing business in the Americas.

Moderator:

Maria Eugênia NOVIS, Machado Meyer, Sao Paulo

Speakers:

Stephanie GRECO, Kirkland & Ellis LLP, Washington, DC

Julia LORET DE MOLA, Payet Rey Cauvi Perez, Lima

Juan MANUEL MERCANT, Guyer & Regules, Montevideo

Amadeu RIBEIRO, Mattos Filho Veiga Filho Marrey Jr. e Quiroga, New York, NY

13:00 – 13:30

KEYNOTE INTERVIEW WITH CADE (NON-CLE)

Interviewers:

Bruno DE LUCA DRAGO, IBRAC's President, Demarest Advogados, Sao Paulo

Elise M. NELSON, Latham & Watkins LLP, San Francisco, CA

Speaker:

Alexandre CORDEIRO MACEDO, President, CADE, Brasilia

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CLE STATEMENT

The ABA will seek 10.5 hours of CLE credit in 60-minute states, and 12.6 hours of CLE credit for this program in 50-minute states*. Credit hours are estimated and are subject to each state's approval and credit rounding rules.

For more information, visit the ABA's MCLE page for general information on CLE at the ABA.

MEDIA

Please contact Bill Choyke at Bill.Choyke@americanbar.org to register

FACULTY

- **Amanda ATHAYDE**, Pinheiro Neto Advogados, Brasilia
- **Alexandre BARRETO DE SOUZA**, General Superintendent, CADE, Brasilia
- **Paolo BENEDETTI**, Regional Head of Antitrust, Mercado Libre, Naucalpan
- **Viviana BLANCO BARBOZA**, President Commissioner, COPROCOM, San Jose
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- **Thomas F. ZYCH Sr.**, *ABA Antitrust Law Section Chair, Thompson Hine LLP, Cleveland, OH*

SCHOLARSHIP INFORMATION

Financial scholarship applications are available for this conference. To request an application or receive additional information, contact: atregistrar@americanbar.org. Attorneys who qualify will receive at least a 50% reduction in the course fee(s). This does not include any reduction in meals, lodging, or travel costs associated with the course.

Questions? Please email atregistrar@americanbar.org